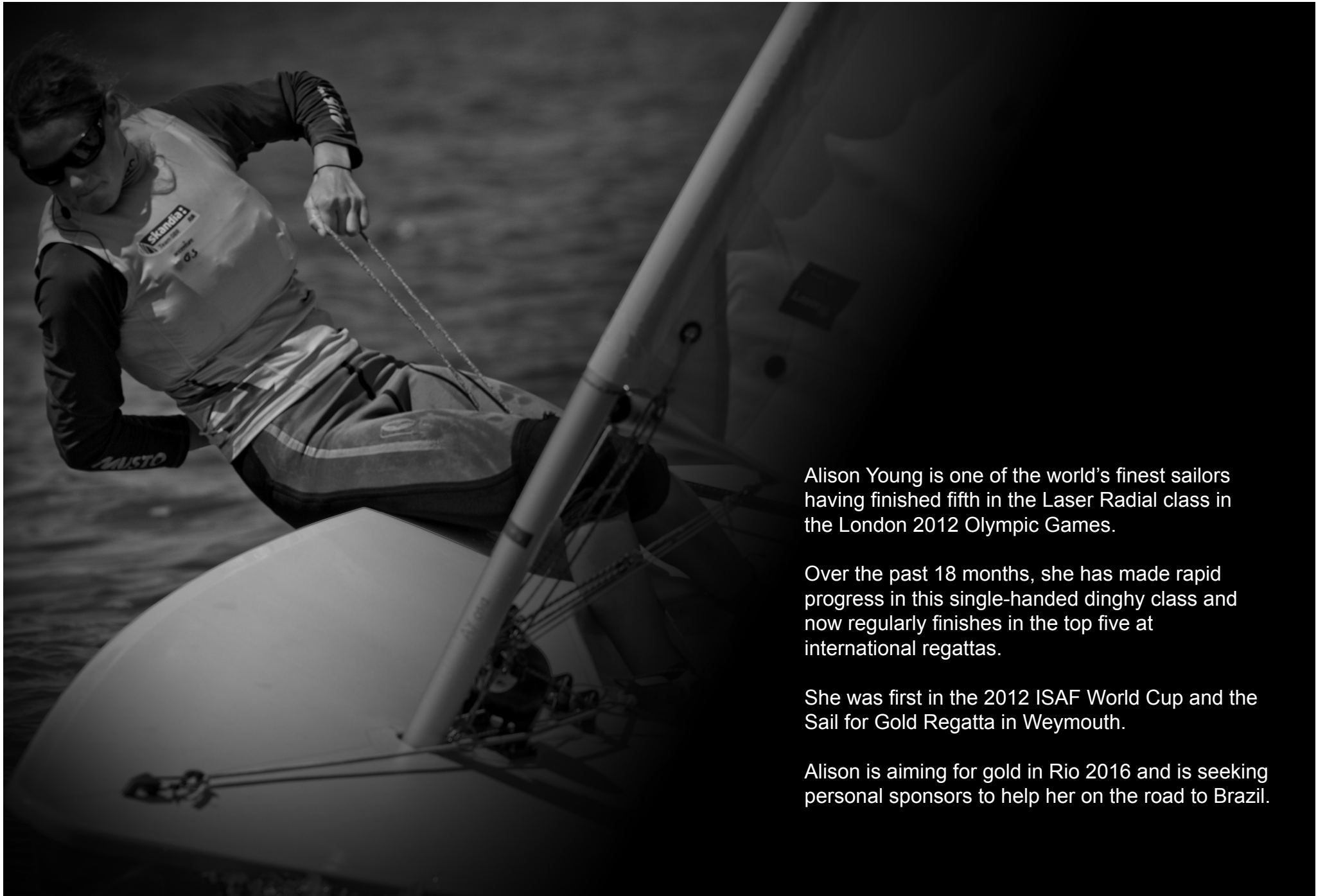


alison
young

Challenge
Rio 2016





Alison Young is one of the world's finest sailors having finished fifth in the Laser Radial class in the London 2012 Olympic Games.

Over the past 18 months, she has made rapid progress in this single-handed dinghy class and now regularly finishes in the top five at international regattas.

She was first in the 2012 ISAF World Cup and the Sail for Gold Regatta in Weymouth.

Alison is aiming for gold in Rio 2016 and is seeking personal sponsors to help her on the road to Brazil.



About Alison

Alison began her sailing career by crewing for adults at Trimpey Sailing Club, based at a small reservoir near her home town of Bewdley in Worcestershire.

Seeking more independence, she soon moved into an Optimist dinghy, competing nationally and winning a place on the National Optimist Squad. At the age of 14, Alison moved to the Topper Class, again being selected for the Great Britain squad, and was successful at many national regattas.

In 2003 Alison moved to the Laser Radial, competing at the ISAF Youth Worlds in 2005 where she won the bronze medal. For the following three years, she balanced her sailing with university, graduating from the University of Southampton with a first in civil engineering in 2008. She then relocated to Portland to prepare full time for the 2012 Olympics and will continue to train there for Rio 2016.

As a member of the Great Britain sailing team, Alison receives basic funding but requires additional support to help her achieve her sporting goals. Extra funding would enable her to increase training time with her coach, compete more often against world class sailors in the most testing waters and experience sailing conditions in Rio.

Alison's 2012 results

Fifth – London Olympics, Weymouth, UK

First – 2012 ISAF World Cup

First – Sail for Gold Regatta, Weymouth, UK (World Cup)

Fourth – Laser Radial World Championships, Boltenhagen, Germany

Fourth – Hyeres, France (World Cup)

Fourth – Miami OCR, USA (World Cup)

2011 results

Seventh – World Championships, Perth, Australia

Seventh – Sail for Gold, Weymouth, UK

Ninth – Miami OCR, USA

2010 results

Twelfth – World Championships, Largs, UK

Third – Miami OCR, USA





Sponsorship packages

Supporting a talented and highly regarded Olympian competing in an exciting sport in which Great Britain excels can offer fantastic rewards for sponsors.

In exchange for your generous support Alison can offer tailored packages to suit your company's requirements:

These include:

- Personal appearances, talks, presentations and photo opportunities at your events
- Staff engagement and motivation through goal setting presentations
- Clothing, equipment and website branding/logo placement
- Media exposure for your company at international and national regattas and on TV
- Tours and Sail Experience Days at the Weymouth and Portland National Sailing Academy
- Exclusive race view opportunities in VIP areas at major sailing events
- Inclusion on Alison's personal website www.alisonyoung.co.uk

This sponsorship proposal represents a unique opportunity for companies to be associated with a potential British success story at the grass roots level.

Alison can offer three levels of sponsorship:

Gold



Can include:

- Company logo on Alison's boat, clothing and website
- Attendance/appearance/speech at your corporate events
- Day in the Life experience
- Personal tour of the Weymouth and Portland National Sailing Academy including champagne lunch
- Sail experience days
- Regular blog updates from Alison for your website
- Exclusive race view opportunities in VIP areas at major sailing events at the Weymouth and Portland National Sailing Academy

Silver



Can include:

- Company logo on boat and website
- Attendance/personal appearances/speech at your corporate events
- Day in the Life experience or sail experience day
- Personal tour of the Weymouth and Portland National Sailing Academy including lunch
- Regular blog updates from Alison for your website
- Exclusive race view opportunities at one major sailing event per year at the Weymouth and Portland National Sailing Academy

Bronze



Can include:

- Logo on website
- Attendance/personal appearances at your corporate event
- Personal tour of the Weymouth and Portland National Sailing Academy
- Regular blog updates from Alison for your website
- Race view opportunities at one major sailing event per year at the Weymouth and Portland National Sailing Academy

Suppliers

Companies kindly donating/ discounting goods and services will be recognised on the website sponsors page and opportunities for business development encouraged by brand promotion.



**alison
young** | Challenge
Rio 2016

Contact us

If you would like to support Alison's team on this exciting road to Rio 2016, then please email us at:

info@alisonyoung.co.uk

Or visit our website for more information at:

www.alisonyoung.co.uk